



# ANNUAL REPORT

## 2023-2024

 [factor.am](https://factor.am)

 [Factortv](https://www.youtube.com/Factortv)

 [info@factor.am](mailto:info@factor.am)

 +374 91 001 612 +374 94 644 931



## FACTOR TV'S MISSION

Factor TV is one of the leading media outlets in Armenia, dedicated to promoting democratic values, government accountability, and fact-based journalism. With a mission to safeguard the credibility of Armenia's democratic transformation, Factor TV empowers civil society by providing a platform for value-driven public discourse, countering disinformation and propaganda, and ensuring that citizens have access to reliable information for informed decision-making.



# REFLECTING ON 2023-2024: A YEAR OF IMPACT AND GROWTH



From daily news coverage and investigative reporting to unprecedented debates and impactful documentary films, Factor TV's work has played a crucial role in informing the public, shaping discussions, and holding those in power accountable.

As we look back on the past two years, Factor TV takes pride in the significant milestones, achievements, and progress we have made. In 2023 and 2024, our commitment to delivering timely, accurate, and in-depth journalism remained at the forefront of our mission.



# OUR WORK AT A GLANCE

Over the past two years, Factor TV's Armenian and Russian news feeds has produced an average of up to 200 publications daily, ensuring comprehensive and timely coverage of key events and issues of public interest. The platform has also produced and released original video reports every day, addressing both current important events and priority topics, while providing in-depth analysis and insights. Throughout two years, Factor TV has published several hundred video reportages, offering broad and diverse coverage of both local and global issues, with a focus on delivering accurate and credible information. The topics and issues covered in our publications have played a key role in shaping the public discussion agenda, often becoming the subject of reports by other media outlets.





# LIVE BROADCASTS



Live broadcasts have remained a cornerstone of Factor TV's journalistic activities over the past two years, delivering timely and reliable information to our audience. Throughout 2023 and 2024, we streamed all major events live on our website and YouTube, allowing the public to follow developments in real time.

# DEBATES AND INTERVIEWS

Throughout 2023 and 2024, Factor TV has actively facilitated debates and interviews on the most pressing issues of public importance, covering areas such as politics, economy, social matters, and the judiciary. This approach ensured a timely and comprehensive dialogue on topics that were most relevant to the given period.

*Specifically:*

2023 — Interviews in — 2024  
430 Armenian 667



2023 — Interviews in — 2024  
50 Russian 57





Factor TV has organized **71 debates** in the last two years, providing a platform for thorough discussions and a wide range of perspectives on pressing societal matters.



2023  
31

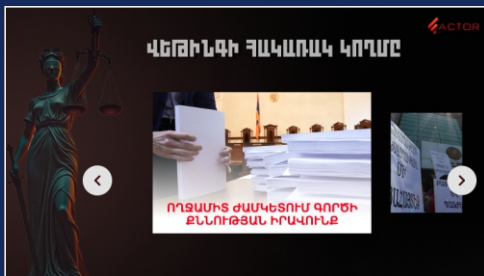
2024  
40



# INVESTIGATIONS



As part of our commitment to journalistic integrity, Factor TV has consistently produced dozens of in-depth investigations and fact-checking materials through our special programs. These programs have provided the public with accurate, verified information, exposing corruption, fraud, and misconduct, while also analyzing public statements and more. The impact of our investigations frequently prompted inquiries and changes within state institutions. Over the past two years, more than 30 investigative reports have led to major judicial reforms, dismissals, and anti-corruption proceedings.





# CULTURAL INTERVIEWS



Factor TV has produced its own programs, featuring apolitical discussions and cultural topics. These interviews explored a wide range of cultural, educational, anthropological, and socio-economic topics, providing diverse perspectives.

## "A-POLITIC"

2023 — 2024  
35 — 55



## "YEREVAN TIME"

2023 — 2024  
48 — 37

# PODCASTS



Throughout 2023 and 2024, Factor TV has produced 36 podcasts, delving into important issues including the judicial system, politics, and corruption.





# DOCUMENTARY FILMS



Over two years, Factor TV has produced impactful investigative documentary films addressing corruption, government accountability, environmental issues, among other critical topics. A public awareness documentary film was created on the pressing issue of drug circulation within Armenia's educational institutions. The film was structured around five key components: education, media literacy, National security, state approach, healthcare, aiming to raise awareness and drive change. The film was showcased through several screenings, reaching a broad audience and contributing to public discourse on this pressing issue.



# TRAINING



Over the last three years, in partnership with DW and BBC, Factor TV has organized an intensive three-month internship program twice a year. The program includes master classes by prominent journalists, hands-on training, and the opportunity for participants to publish their own work. With 30 graduates so far, many have successfully entered the field of journalism.





In a step towards enhancing government transparency and combating corruption in Armenia, Factor TV launched the project “Strengthening Armenian Government Transparency and Accountability through Professional Investigative Reporting.” As part of this initiative, a series of five comprehensive two-day workshops has been organized, led by internationally acclaimed investigative journalists and experienced Armenian experts, with 21 participants taking part in the program.



# SUPPORT FOR CIVIL SOCIETY



Factor TV remains committed to being a vital support point for civil society, acting as both a voice and a catalyst for strengthening civil movements in Armenia.

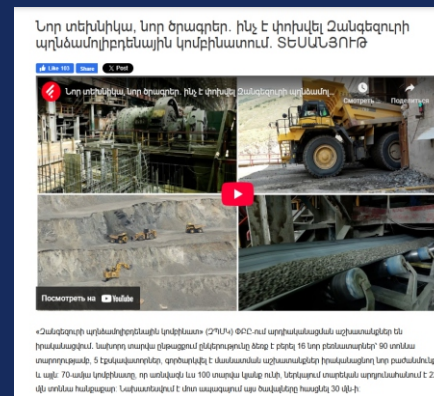


Through regular live broadcasts, interviews, and articles on pressing issues, we highlight the successes of civil movements, promote the rule of law, and foster greater civic awareness, empowering the public to actively engage in societal change.



# AWARDS

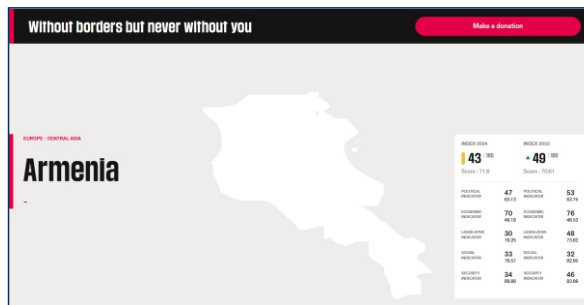
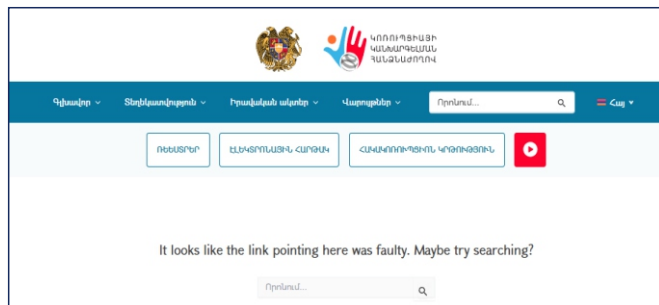
Factor TV has been honored with dozens of prestigious awards in 2023-2024, primarily for its investigative work, films, and special reports focused on promoting human rights and democratic values.



# RECOGNITION



Over the past two years (2023–24), Factor.am's influence on Armenia's media landscape has been consistently recognized by authoritative international organizations, including Reporters Without Borders (RSF), IREX, and the Basel Institute. Reporters Without Borders, alongside three other media outlets, has highlighted Factor TV for its essential watchdog role.



## Media landscape

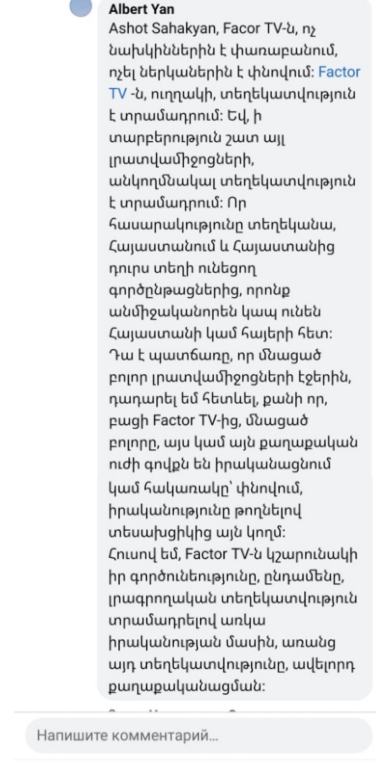
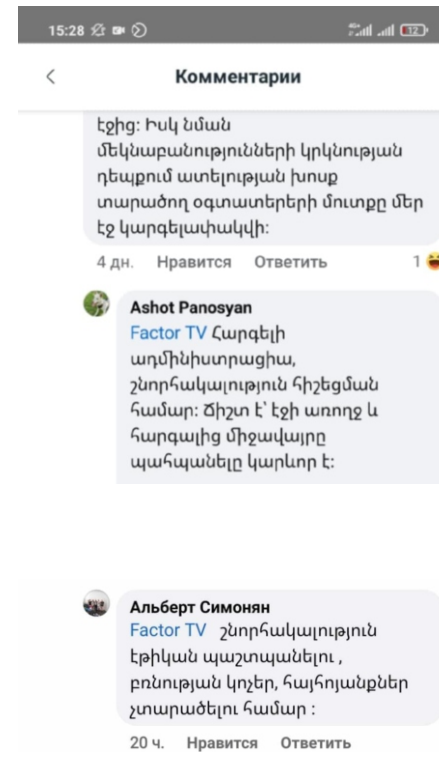
Social media, accessed daily by two-thirds of the population, is the main source of information. Many new media outlets have sprung up since the 2018 “Velvet Revolution” and independent news sites such as *Civilnet.am*, *hetq.am*, *Factor.am* and *Azatutyun.am* are thriving and are fulfilling an independent watchdog role that is essential in a democracy. Nevertheless, most broadcast and print media, affiliated with major political and commercial interests, continue to face pressure concerning their editorial policy.

Factor TV's reports has been cited in the Corruption Prevention Commission's 2024 semi-annual report, prompting new investigations, with previous citations also leading to legal proceedings. Additionally, major human rights organizations, including Ditord (Observer), the Helsinki Committee of Armenia, and the Armenian Center for Political Rights, have referenced Factor TV's work in their reports, further underscoring the credibility and impact of our journalism.

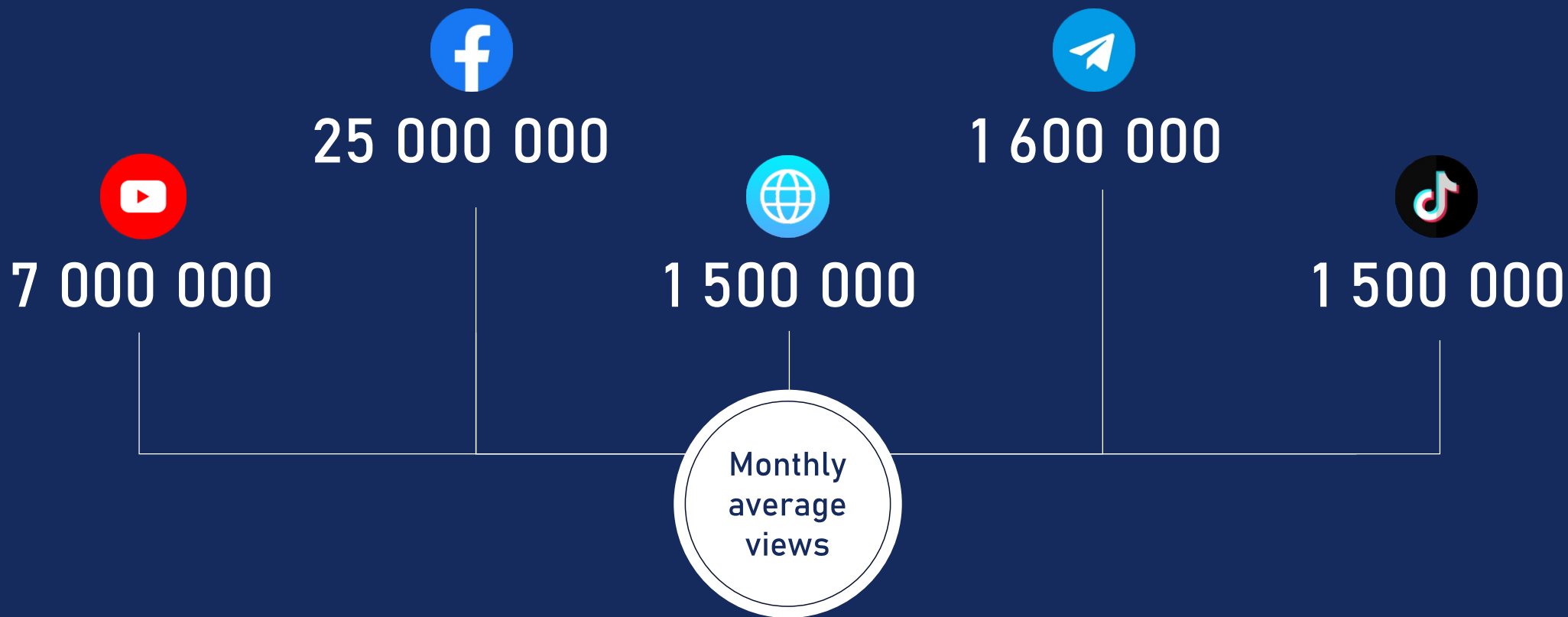


# WHAT OTHERS SAY ABOUT US

Factor TV receives strong praise from audiences for its credibility and commitment to unbiased journalism. Viewers recognize it as a trusted source of in-depth reporting, highlighting its role in addressing critical social issues with integrity and professionalism.



## VIEWERSHIP METRICS OF 2023-2024





# DONORS AND PARTNERS IN 2023-2024

